

Search term report

16 Jan 2017-14 Feb 2017

Campaign	Match type	Search term	Added/Excluded	Ad group	Clicks	Impressions	Avg. position	CTR
Villa Vermelha	broad	property for sale in almancil	None	Villa Vermelha	5	17	2.3	29.41%
Villa Vermelha	broad	villa for sale vale formoso almancil	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	houses for sale in almancil algarve portugal	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	vale do lobo villas for sale	None	Villa Vermelha	1	4	5.3	25.00%
Villa Vermelha	phrase (close variant)	houses for sale almacil area	None	Villa Vermelha	1	1	3.0	100.00%
Villa Vermelha	phrase	properties for sale almancil portugal	None	Villa Vermelha	1	2	2.0	50.00%
Villa Vermelha	exact	for sale almancil	Added	Villa Vermelha	1	4	1.3	25.00%
Villa Vermelha	broad	almancil villas for sale	None	Villa Vermelha	1	7	1.4	14.29%
Villa Vermelha	phrase (close variant)	villa for sale almancil algarve	None	Villa Vermelha	3	6	2.3	50.00%
Villa Vermelha	broad	almancil villa for sale	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	phrase	zoopla properties for sale almancil portugal	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	contemporary villa almancil loule area for sale	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	broad	quinta madeira villas almancil portugal for sale	None	Villa Vermelha	1	2	2.0	50.00%
Villa Vermelha	broad	almancil quinta for sale	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	villas gor sale in almancil	None	Villa Vermelha	1	1	3.0	100.00%
Villa Vermelha	phrase	villas for sale almancil area	None	Villa Vermelha	1	1	3.0	100.00%
Villa Vermelha	broad	almancil quinta do madeira property for sale	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	phrase	property for sale almancil portugal	None	Villa Vermelha	2	2	1.5	100.00%
Villa Vermelha	broad	for sale jacintina almancil	None	Villa Vermelha	1	1	1.0	100.00%

Campaign	Match type	Search term	Added/Excluded	Ad group	Clicks	Impressions	Avg. position	CTR
Villa Vermelha	phrase	properties for sale almancil	None	Villa Vermelha	2	4	2.0	50.00%
Villa Vermelha	broad	almancil algarve flat for sale	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	broad	property for sale in almancil portugal	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	broad	villas for sale in anmancil portugal	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	exact	villa for sale vale do lobo	Added	Villa Vermelha	1	3	2.7	33.33%
Villa Vermelha	broad	houses for sale in almancil algarve	None	Villa Vermelha	3	7	1.9	42.86%
Villa Vermelha	broad	villas for sale in almancil algarve	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	phrase	houses for sale almancil portugal	None	Villa Vermelha	3	7	1.4	42.86%
Villa Vermelha	broad	almancil property for sale	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	almancil spain property for sale	None	Villa Vermelha	1	1	1.0	100.00%
Villa Vermelha	broad	homes for sale in algarve portugal almancil	None	Villa Vermelha	1	1	2.0	100.00%
Villa Vermelha	broad	contemporary villas almancil area for sale	None	Villa Vermelha	1	1	1.0	100.00%
Total	--	--	--	--	43	84	2.0	51.19%